

PRESS RELEASE

DKSH Partners with Hygiena[®] to Provide Food Safety and Health Diagnostics Solutions in Cambodia, Laos and Myanmar

DKSH has formed an exclusive partnership with Hygiena[®], a global leader in food safety and health diagnostics solutions. DKSH will leverage its market expansion services to enhance Hygiena's presence in Cambodia, Laos and Myanmar.

Camarillo, California (September 5, 2024) – DKSH Business Unit Technology has announced a new, exclusive partnership with Hygiena, a prominent provider in rapid microbial detection, monitoring and identification solutions. Under this agreement, DKSH will offer comprehensive market analysis, marketing, sales, distribution and after-sales services, ensuring Hygiena's cutting-edge products reach key industries in Cambodia, Laos and Myanmar.

Hygiena's products, including the ATP Cleaning Verification systems, are designed to support stringent hygiene standards and ensure safety across various sectors. This partnership aims to expand Hygiena's market reach and reinforce its brand reputation by leveraging DKSH's extensive local expertise and distribution network. DKSH's services will cover key industries, including the food and beverage industry, healthcare facilities, the hospitality sector, pharmaceutical manufacturing, water quality testing, cosmetics and personal care industries, transportation and logistics, as well as educational institutions.

"We are thrilled to partner with DKSH to broaden our market reach in Cambodia, Laos and Myanmar. DKSH's proven track record and deep understanding of local markets make them the perfect partner for us," said K. Surada Ketruang, Regional Sales Manager, SEA at Hygiena. "Together, we will deliver our innovative diagnostic solutions to a wider audience, ensuring safety and compliance across essential sectors."

Julien Moret, General Manager, Laos, Cambodia, Myanmar and Strategic Initiatives, commented: "This exclusive partnership with Hygiena aligns perfectly with our strategy to provide advanced technological solutions to our customers. By combining our market expertise and robust distribution network with Hygiena's innovative products, we look forward to a successful partnership that will drive mutual growth and provide superior solutions to meet the evolving needs of our customers."

About Hygiena

At Hygiena, our mission is to create innovative diagnostics for a healthier world. We develop, produce and provide best-in-class One Health Diagnostics[®] solutions from farm to fork to our global customer bases. As one of the few organizations in the world to uniquely focus on food safety throughout the value chain, we maintain the belief that the health of people is closely connected to the health of animals in our shared environment. Our molecular rapid tests and analysis tools for food and beverage safety, veterinary diagnostics and environmental monitoring help prevent illness, save lives and contribute to making the world a safer place. As the global leaders in rapid diagnostic tests, we provide solutions that are reliable, easy to use and accurate, backed by industry-leading customer service and support. With a sizeable global presence, Hygiena is headquartered in Camarillo, California with numerous offices and customer application centers in the Americas, Europe, Africa, Asia and Australia. We also partner with over 180 distributors in more than 100 countries worldwide. Learn more about us at www.hygiena.com.

Hygiena – We create innovative diagnostics for a healthier world

For all media enquiries, please email: Stephanie Köhrle, Communications & PR Manager at skoehrle@hygiena.com.



About DKSH

DKSH's purpose is to enrich people's lives. For almost 160 years, DKSH has been delivering growth for companies in Asia and beyond across its Business Units Healthcare, Consumer Goods, Performance Materials, and Technology. As a leading Market Expansion Services provider, DKSH offers sourcing, market insights, marketing and sales, eCommerce, distribution and logistics as well as after-sales services. DKSH is a participant of the United Nations Global Compact and adheres to its principles-based approach to responsible business. Listed on the SIX Swiss Exchange, DKSH operates in 36 markets with 29,040 specialists, generating net sales of CHF 11.1 billion in 2023. DKSH Business Unit Technology offers complete solutions for specialized scientific and industrial applications. With around 1,760 specialists, the Business Unit generated net sales of CHF 532.6 million in 2023.

941 Avenida Acaso Camarillo, CA 93012
Tel: 1-805-388-8007 | Fax: 1-805-388-5531 | www.hygiena.com