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Hygiena Launches New SureTrend® Sampling Plan Module to Enhance Efficiency and Traceability in Food Safety Management

New Module Enhances Efficiency, Traceability and Collaboration for Food Safety Teams

Camarillo, California (October 17, 2024) — Hygiena® a leader in food safety and quality control solutions, is proud to announce the launch of its latest innovation within the SureTrend® platform: the Sampling Plan Module. Designed to address key challenges faced by food safety professionals, the new module offers a streamlined, efficient approach to sampling management that enhances traceability, simplifies data management and improves collaboration.

Traditional sampling processes are often plagued by inefficiencies and challenges, including manual data entry, fragmented communication and difficulties in maintaining regulatory compliance. The new Sampling Plan Module was developed to tackle these issues directly, ensuring a smoother, more reliable approach to sampling management.

"We understand the difficulties food safety teams face when managing complex sampling plans across different product lines and facilities," said Mark Carter, Sr. Global Software Product Manager at Hygiena. "Our new Sampling Plan Module automates many of the manual tasks and provides real-time updates, enabling teams to focus on what truly matters: ensuring the safety and quality of their products."

Key Features of the Sampling Plan Module

Efficient Sampling Plan Creation and Management: Customizable templates allow users to quickly set up sampling plans, with automated scheduling and notifications to ensure timely execution. Real-time updates enable teams to adapt swiftly to changing requirements.

Enhanced Traceability and Compliance: The module offers centralized tracking and documentation of sampling activities, complete with unique sample IDs and timestamp records, simplifying audit preparations and ensuring compliance.

Seamless Collaboration: Automatic notifications and alerts keep stakeholders informed, while easy sharing of sampling plans and results ensures effective coordination with external labs and team members.

Data-Driven Insights for Continuous Improvement: The module's analytical capabilities convert raw sampling data into actionable insights, helping teams identify areas for optimization and track key performance metrics.

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For companies without the resources to implement a full-scale Laboratory Information Management System (LIMS), the Sampling Plan Module provides a light version of LIMS functionality, offering efficient data management without the complexity and cost. The module acts as a unified platform, consolidating information and automating workflows to streamline the sampling process.

For more information about the Sampling Plan Module or to schedule a personalized demo, please visit [Hygiena's website](#).

Hygiena – We create innovative diagnostics for a healthier world

About Hygiena

At Hygiena, our mission is to create innovative diagnostics for a healthier world. We develop, produce and provide best-in-class One Health Diagnostics[®] solutions from farm to fork to our global customer bases. As one of the few organizations in the world to uniquely focus on food safety throughout the value chain, we maintain the belief that the health of people is closely connected to the health of animals in our shared environment. Our molecular rapid tests and analysis tools for food and beverage safety, veterinary diagnostics and environmental monitoring help prevent illness, save lives and contribute to making the world a safer place. As the global leaders in rapid diagnostic tests, we provide solutions that are reliable, easy to use and accurate, backed by industry-leading customer service and support. With a sizeable global presence, Hygiena is headquartered in Camarillo, California with numerous offices and customer application centers in the Americas, Europe, Africa, Asia and Australia. We also partner with over 180 distributors in more than 100 countries worldwide. Learn more about us at www.hygiena.com.

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